

RUSLAN MOMOT

HEC Paris, 1 Rue de la Libération, 78350 Jouy-en-Josas, France

✉ momot@hec.fr

<http://www.ruslanmomot.info>

ACADEMIC EMPLOYMENT

Assistant Professor of Operations Management, [HEC Paris](#), France Jul 2018 -

EDUCATION

[INSEAD](#), Fontainebleau, France

- Ph.D. in Management (Technology and Operations Management) Exp. Jun 2018
- M.Sc. in Management (Technology and Operations Management) Jun 2014

[Moscow Institute of Physics and Technology](#), Moscow, Russia

- M.Sc. in Applied Mathematics and Physics Jun 2012
- B.Sc. in Applied Mathematics and Physics Jun 2010

RESEARCH AND TEACHING INTERESTS

Research: social operations management; social information management; retailing on social networks; information systems; reputations; privacy; social platforms and marketplaces

Teaching: core operations management, business model innovation, social operations management

REFEREED PUBLICATIONS/ARTICLES UNDER REVIEW

- **Impact of Workforce Flexibility on Customer Satisfaction: Empirical Framework & Evidence from a Cleaning Services Platform**
with Ekaterina Astashkina and Marat Salikhov, *under review at M&SOM*
- **The Use and Value of Social Network Information in Selective Selling of Exclusive Products**
with Elena Belavina and Karan Girotra, *forthcoming at Management Science - [SSRN]*
» Media Coverage: [Welcome to the Social Media Shopping Mall](#), INSEAD Knowledge
» *Finalist, 2016 IBM Service Science Best Student Paper Award*
- **Strategic Investment in Protection in Networked Systems**
with Matt Leduc, *Network Science*, 5(1), March 2017, pp. 108-139 - [\[Link\]](#)
» Selected for presentation at WINE 2015, Amsterdam (The 11th Conference on Web and Internet Economics)
» Published in the proceedings to WINE 2015 - [\[Link\]](#)

WORK IN PROGRESS

- **Managing Consumer Privacy in Platforms**,
with Itay Fainmesser and Andrea Galeotti
- **Inventory Management for 1% Products**,
with Elena Belavina, preliminary draft is available upon request
- **Locality, Caste and Social Media: Comparing Peer-Effects in Diffusion of Fashion Trends**,
with Elena Belavina and Nitish Jain

TEACHING EXPERIENCE

- **Production and Operations Management MBA Core Course Tutorials**, INSEAD 2014
INSEAD MBA Students split into two groups. 4 sessions x1.5 hours taught for each group. Major subjects covered: process improvement, queueing, and newsvendor models. Professor: Karan Girotra.
Evaluations:
Spring 2014: 4.84/5.00, responses 89/300
Fall 2014: 4.82/5.00, responses 87/308
- **Teaching Assistant, Executive Training Program “Sberbank 500”**, INSEAD 2013-2015
Decision Making Under Uncertainty executive education course for 500 students - executive managers of the biggest Russian bank “Sberbank”. Professor: Ilia Tsetlin.
- **Course Instructor, Math Tutorials PhD Core**, INSEAD 2013
15 PhD students. Introduction to calculus, linear algebra, optimization. 15 sessions, 1.5 hours each.

SELECTED INVITED TALKS

- Paris School of Economics, France sched. Feb 2019
- Tuck School of Business, Dartmouth College, USA Jan 2018
- HEC Paris, France Jan 2018
- Leeds School of Business, University of Colorado Boulder, USA Jan 2018
- Smith School of Business, Queen’s University, Canada Jan 2018
- ESMT, Germany Jan 2018
- Frankfurt School of Finance & Management, Germany Dec 2017
- IESE Business School, University of Navarra, Spain Dec 2017
- INSEAD, France Nov 2017

CONFERENCE PRESENTATIONS

- MSOM, Dallas, TX Jul 2018
- INFORMS, Houston, TX Oct 2017
- MSOM, Chapel Hill, NC Jun 2017
- POMS, Seattle, WA May 2017
- INFORMS, Nashville, TN Nov 2016
- WINE, Amsterdam, The Netherlands Dec 2015
- INFORMS, Philadelphia, PA Nov 2015
- MSOM, Toronto, Canada Jun 2015
- INFORMS, San Francisco, CA Nov 2014
- MSOM, Seattle, WA Jun 2014
- INFORMS, Minneapolis, MN Oct 2013

HONORS & AWARDS

- Finalist, IBM Service Science Best Student Paper Award 2016
- Deans’ Commendation for Excellence in MBA Teaching, INSEAD 2014
- Yearly given to 3 PhD Students, across both campuses in Fontainebleau and Singapore
- INSEAD Doctoral Fellowship 2012-2017

MIPT B.Sc. summa cum laude	2010
MIPT Scholarship for Outstanding Academic Achievements	2006-2012
MIPT Academic Council's Scholarship	2006-2007
Ukrainian National Physics, Mathematics Olympiads	2003-2006

OTHER EXPERIENCE

Consulting

AKVION Pharmaceutical, Logistics Department, Moscow, Russia

Research Positions

NEQLab, Moscow Institute of Physics and Technology, Moscow, Russia	2009-2012
Graphics and Media Lab, Moscow State University, Moscow, Russia	2011
Institute for Problems in Mechanics RAS, Moscow, Russia	2009-2011
Fermi National Accelerator Laboratory (Fermilab), Chicago, USA	2010

OTHER PUBLICATIONS

“Comparative study of nonequilibrium plasma generation and plasma-assisted ignition for C₂-hydrocarbons”, I. Kosarev, S. Kindysheva, R. Momot, E. Plastinin, N. Aleksandrov, and A. Starikovskiy, *Combustion and Flame* (2016).

PROGRAMMING LANGUAGES

R · Python · Stan · Mathematica · C/C++ · LaTeX

LANGUAGES

Ukrainian (native) · Russian (native) · English (fluent) · French (intermediary)

OTHER

swimming, skiing, climbing (bouldering), table tennis, yoga, guitar, piano

REFERENCES

- **Prof. Karan Girotra**
Operations, Technology & Information Management, Cornell Tech & The Cornell SC Johnson College of Business
Technology & Operations Management, INSEAD (Paul Dubrulle Chaired Professor of Sustainable Development)
girotra@cornell.edu, +1 (312) 823-7946
- **Prof. Elena Belavina**
Operations Management, Chicago Booth School of Business
elena.belavina@chicagobooth.edu, +1 (773) 834-3038
- **Prof. Serguei Netessine**
Operations, Information and Decisions, The Wharton School, University of Pennsylvania
netessin@wharton.upenn.edu, +1 (215) 573 3571